



ITA Software Press Release

ITA Software Picks Eight Finalists for Boston's IT Battle of the Bands

Tech Community Will Compete on June 26 at Middle East

(CAMBRIDGE, Mass. - June 12, 2006) - ITA Software, a fast-growing technology company founded by computer scientists from MIT, today announced its line-up of eight bands for Boston's First IT Band Bash. Taking place on Monday, June 26 at 8 p.m. at the Middle East Downstairs at 472/480 Massachusetts Avenue in Cambridge, this Battle of the Bands will bring together a wide range of musicians with ties to the technology community for a night filled with good music and a great competition.

After receiving more than 60 band entries, ITA Software narrowed down the finalists to the following bands who will compete:

Three Day Threshold
Colin Green Band
Nicole Russo

Francis Kim Band
Lizzie Borden Band
Hepburn

My Flash on You
Joe Turner & the Seven Levels

Sponsored by WBCN, Mass High Tech, Middle East, Jamspot, Daddy's Junky Music and fama PR, the night will include special performances from ITA Software's own Wendi Faren, South 16 and Kalaallit Nunaat. Additionally, DJ Adam 12 and the WBCN street team will be in attendance, giving away prizes throughout the night.

The competition will allot 20 minutes to each band. Winners will be selected by a panel of distinguished judges: Dave Wildman, arts editor of Weekly Dig, music writer glenn mcdonald, music promoter Ralph Jaccodine and Russell Ferrante, Grammy-winning member of the jazz group Yellowjackets.

"With the overwhelming response we received from bands interested in participating, we know that this event is going to be a blast," said Cara Kretz, VP Marketing of ITA Software. "We are happy that the local IT community is as excited about this event as we are."

Prizes include gift certificates to Daddy's Junky Music and recording sessions and other services from JamSpot. For more information on the event, the participating bands and the prizes for each winning band, please go to www.itabattleofthebands.com

About ITA Software

ITA Software (www.itasoftware.com) was founded by computer scientists from the Massachusetts Institute of Technology in 1996 and is based in the heart of Cambridge's Kendall Square. ITA Software has earned recognition as the leading provider of innovative technology and services for the airline industry. Profitable for many years, ITA Software recently closed \$100 million in equity financing - noted as one of the largest venture deals to be completed in the New England area over the past five years. ITA Software recently was named as one of the Best Places to Work in 2006 by the Boston Business Journal.

###

ITA Software, Inc.
Cara Kretz
847/382-8314
cara@itasoftware.com

Fama PR
Kate Aldinger
617-758-4142
ita@famapr.com