



# ITA Software Media Alert

## **ITA Software and CrisisCamp Boston to Unite Local Technology Community to Assist in Haiti Relief Efforts**

*One-Day Event Hosted by ITA Software Will Bring Together Local Volunteers to Collaborate on Technology Projects to Help Haitian Communities in Need*

**CAMBRIDGE, Mass. January 21, 2010** -- ITA Software, Inc., the leader in developing innovative solutions for the travel industry, today announced it will be hosting CrisisCamp Boston, a volunteer event on Saturday, January 23 aimed at supporting Haitian relief efforts through technology-based projects. CrisisCamp Boston is the first event of its kind in the New England area and follows a successful model developed by Crisis Commons, an international volunteer network. This event is taking place in coordination with the CrisisCamp efforts of Washington DC and Silicon Valley, as well as those forming in other U.S. cities, all taking place this Saturday.

**WHAT:** CrisisCamp Boston will bring together volunteers to collaborate on technology projects that will assist Haiti's relief efforts by providing data, information, maps and technical assistance to non-governmental organizations, relief agencies and the public. The goal is to encourage participation from the local community; no advance technical degrees are required. The organization welcomes volunteers with all levels of technical proficiency – from programmers and coders, to developers and data entry professionals.

**WHEN:** Saturday, January 23, 2010, 10:00 AM – 4:00 PM with registration starting at 9:00AM

**WHERE:** ITA Software's headquarters located at 141 Portland Street, Cambridge, Mass.

**HOW:** Register online at: <http://wiki.crisiscommons.org/wiki/Boston01232010>

Follow the Boston event organizers on Twitter for more information: @melmaxmcd and @macotech

Learn more about the nationwide movement by following @crisiscamp and searching for #cchaiti

### **About ITA Software**

ITA Software ([www.itasoftware.com](http://www.itasoftware.com)) is the leader in developing innovative solutions for the travel industry. ITA's QPX, the industry's most comprehensive airfare shopping system, is used by leading airlines and travel distributors worldwide including Air Canada, Alitalia, American Airlines, Continental Airlines, FareCompare, Fly.com, Hotwire, Kayak, Microsoft's Bing, Orbitz, Southwest Airlines, TAP Portugal Airlines, TripAdvisor, United Airlines, US Airways and others. ITA now offers a completely new passenger services system that will dramatically improve business agility and the customer experience for airlines. ITA was founded by computer scientists from MIT and is headquartered in Cambridge, Mass., USA.

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