



ITA Software Press Release

Logibro Selects ITA Software™ to Offer Best-in-Class Flight Shopping

Montreal and Cambridge, MA, November 14, 2000 - Logibro Inc., a leading supplier of advanced Enterprise and e-commerce solutions for the leisure travel industry, has selected ITA Software Inc., developer of the world's most advanced flight shopping technology, to provide solutions that dramatically improve the process of selecting and booking scheduled airline flights worldwide.

Tightly integrated with Logibro's widely-used solutions, ITA's search engine finds the lowest fares and flight options for any travel request – a major advancement in comparison-shopping for travel and the first new airfare shopping technology introduced in decades.

"By selecting ITA, Logibro brings its clients the best airfare shopping technology on the market today," said Richard Brossoit, CEO, Logibro Inc. "Integrating ITA's best-of-class solution will enable our customers to put together vacation packages with both negotiated and published fares at an unheard of speed and efficiency."

"We are very excited to bring our revolutionary fare shopping technology to a leading supplier to the travel and tour market and their hundreds of loyal customers," said Jeremy Wertheimer, president and CEO of ITA Software. "ITA will make travel shopping easier for Logibro's customers by providing comprehensive fare information. Agents can quickly and easily identify the best possible fares and routes for their customers and save them money on air travel."

"Adding this solution will give Logibro customers ultra fast access to all possible flight route combinations and rules for a given city pair destination, plus access to both published and negotiated fares," explained Richard Brossoit. "With seamless integration to Logibro business solutions and including automatic upload management, the combined Logibro/ITA offering provides our customers with the most complete end-to-end solution available."

About Logibro Inc.

Logibro's mission is to make the buying and selling of vacation packages intuitive, fun and easy. Logibro provides consumers access to vacation products through innovative technology that optimizes the production, distribution and selling of leisure travel online. Through our distribution solutions, retailers and vacationers enjoy broader search and access to product and inventory and can dynamically package vacations to meet their needs. Logibro's enterprise solutions provide vacation providers with powerful tools to produce rich content, and to manage and control their business processes efficiently and cost effectively. Founded in 1985, Logibro has offices in the United States, Canada and France. More than 150 vacation packagers in 11 countries use Logibro's solutions to send twenty million people on trips each year.

About ITA Software

ITA Software, Inc. (www.itasoftware.com) creates innovative software applications that solve difficult problems throughout the air travel industry. It has created a radically new platform for airfare pricing, low fare searching and air travel planning. This technology is licensed to web sites, airlines, travel agencies and reservation systems to provide high performance and cost effective travel planning solutions. ITA Software's unique technology provides customers with an open, low-cost platform that, among other things, improves the functionality and performance of travel planning, provides airlines with new pricing systems and competitive pricing tools, manages corporate travel, and enhances reservation center productivity. ITA Software was founded by computer scientists from the Artificial Intelligence Laboratory at the Massachusetts Institute of Technology (MIT). The company is based in Cambridge, Massachusetts

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