



# ITA Software Press Release

## **ITA Software Names Gianni Marostica Chief Commercial Officer**

*Former President of Sabre Passenger Solutions Lands Newly Created Executive Position*

**(CAMBRIDGE, Mass. - January 29, 2007)** - ITA Software today announced it has appointed Gianni Marostica as Chief Commercial Officer. Marostica brings more than 20 years of experience in the commercial travel industry. Having worked for several airlines and technology providers worldwide, Marostica has helped develop and market new product and service models to address the ever changing needs of the international aviation industry.

"Gianni brings tremendous experience and talent, including a deep understanding of airlines and airline systems," said Jeremy Wertheimer, president and CEO, ITA Software. "We are fortunate to have Gianni onboard to help us continue our rapid growth."

Prior to joining ITA Software, Marostica served as president, Airline Passenger Solutions for Sabre Holdings Corp. and focused on the mission critical core systems of Reservations, Inventory and Departure Control. During his tenure with the company, Marostica also held the position of managing partner for Worldwide Consulting and a number of international positions including vice president Airlines based in Europe.

"ITA Software is helping revolutionize the core technology infrastructure that the travel industry's participants rely on to meet their ever evolving needs," said Marostica. "I look forward to working with some of the brightest computer scientists and engineers in the world as we continue to empower the most respected international travel companies with the ability to deliver unmatched customer satisfaction and value to their customers."

### **About ITA Software**

ITA Software ([www.itasoftware.com](http://www.itasoftware.com)) was founded by computer scientists from the Massachusetts Institute of Technology in 1996 and is based in Cambridge MA. ITA Software is the leading provider of innovative technology and services for the airline industry. ITA developed the industry's most comprehensive airfare pricing, shopping and availability management system. This system is in use by leading travel companies such as Aeroplan, Alaska Airlines, Alitalia, Continental Airlines, US Airways, Kayak, Orbitz, Farecast, and others. ITA is currently building a completely new passenger reservation management system that is flexible and customer-centric. In 2006 ITA was named as one of the Best Places to Work by the Boston Business Journal; received the Economic Impact award from the Massachusetts Alliance for Economic Development; and received Deloitte's Technology Fast 500 award.

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#### **ITA Software, Inc.**

Cara Kretz  
847/382-8314  
[cara@itasoftware.com](mailto:cara@itasoftware.com)

#### **Fama PR**

Liz Campbell  
617-758-4149  
[ita@famapr.com](mailto:ita@famapr.com)