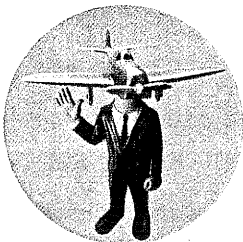


# DOLLARS AND SENSE

## High-flying deals:

Trying to find airfare bargains on the Web can be more frustrating than being



PLASTOCK/PHOTONICA

bumped. **Travel Web sites** often list different fares and flight choices for the same route and time. Such erratic results may come from old, inflexible technology at Expedia and Travelocity, the most popular sites.

Reduce your frustrations by trying a visit to Travel-ByUs.com, the first booking site to let you search the routing, carrier, itinerary and fare options via ITA Software, a next-generation search engine designed by scientists at MIT. In preliminary tests, ITA consistently turned up the lowest fares and most flight choices.