



ITA Software Press Release

ITA Software Announces Milton A. Alpern as Chief Financial Officer

Experience in High-Growth Technology Industries to Help Guide ITA's Financial Strategy and Planning to Support Rapid Company Expansion

CAMBRIDGE, Mass. -- May 1, 2008 -- ITA Software, Inc., the leading provider of innovative Software as a Service (SaaS) solutions to the airline industry, today announced it has appointed Milton A. Alpern as chief financial officer. With more than 25 years of financial and operational experience, Alpern brings expertise with both public and privately-held companies in high-growth technology industries. In this new position at ITA, Alpern will be responsible for the company's overall financial and fiscal management including strategic planning, finance and accounting operations, treasury, and corporate governance.

Alpern was most recently senior vice president and chief financial officer for Applix, Inc., an international provider of business performance management and business intelligence software solutions. In that role, he led all aspects of the company's finance and accounting operations. In addition, he helped lead the sale of Applix to Cognos, Inc. in October 2007. Prior to Applix, Alpern was vice president and chief financial officer for Viisage Technology, a publicly held producer of facial recognition and identity verification software and solutions.

"Milt brings to ITA decades of experience in the financial management of software and IT services, and mastery of the complex financial issues that face companies in our industry," said Jeremy Wertheimer, president and CEO of ITA Software. "We look forward to benefiting from Milt's knowledge and experience as we continue to grow our company."

In addition to Applix and Viisage Technology, Alpern has held a number of senior financial positions with technology companies including Eprise Corporation, National Transaction Network, Inc. and Henco Software, Inc.

About ITA Software

ITA Software (www.itasoftware.com) is a leader in providing innovative Software as a Service (SaaS) solutions to the airline industry. ITA developed the industry's most comprehensive airfare shopping system, which is used by leading travel companies such as Aeroplan, Alaska Airlines, Alitalia, Continental Airlines, United Airlines, US Airways, Hotwire, Kayak, Orbitz and others. ITA is currently building a radically new passenger reservation system with launch partner Air Canada. In 2006 and 2007, ITA was named as one of the Best Places to Work by the Boston Business Journal; received the Economic Impact award from the Massachusetts Alliance for Economic Development; and received Deloitte's Technology Fast 500 award. ITA was founded by computer scientists from MIT.

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