



ITA Software Press Release

ITA Software Appoints Timothy Fahy as Vice President, Americas

Experienced Travel Professional to Spearhead Business Development Initiatives Throughout North, Central and South America

CAMBRIDGE, Mass. -- October 23, 2007 -- ITA Software, the leading provider of innovative airline IT and services, today announced it has named Timothy Fahy, regional vice president, Americas. Tim will focus on developing and managing ITA's commercial business that includes some of the world's most successful airline and travel companies.

"Our business continues to expand as more and more airline and travel companies realize the benefits of our advanced software solutions," said Gianni Marostica, chief commercial officer, ITA Software. "To support this growth, we have recruited some of the most experienced travel and software professionals in the world to help us manage this new demand. We welcome Tim and appreciate his depth of knowledge and the experience he brings to our team."

Fahy brings more than 17 years of experience in all aspects of application and travel technology delivery to this position, where he will be responsible for the company's business development initiatives throughout North, South and Central America. Prior to joining ITA, Fahy served as vice president/COO of Hi-Mark Software (acquired by TRX as the Traveltrax line of business) and held multiple management and operations positions with companies such as GetThere/Sabre, Navigant International and United Airlines.

About ITA Software

ITA Software (www.itasoftware.com) developed the industry's most comprehensive airfare pricing and shopping system, which is used by leading travel companies such as Aeroplan, Alaska Airlines, Continental Airlines, US Airways, Hotwire, Kayak, Orbitz and others. ITA is currently building a new passenger reservation system with launch partner Air Canada. In 2006 and 2007 ITA was named as one of the Best Places to Work by the Boston Business Journal; received the Economic Impact award from the Massachusetts Alliance for Economic Development; and received Deloitte's Technology Fast 500 award.

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